

# BEGIN HIGH SCHOOL UNIVERSITY FAIR IN EUROPE

**Begin**  
group  
BE IN GROUP



## Connect with Ambitious Students Exploring Study Abroad

Begin Group invites you to an exclusive event designed to connect with talented, motivated students and their support networks—all in one convenient location. This event brings together students, parents, and school counsellors from multiple top international schools to a central venue, creating a highly engaging and productive environment for all participants.

### Event Format

**Duration:** 2–3 hours

**Venue:** 1-2 leading international schools, hosting students from nearby schools

**Schools:** Carefully selected local international schools, matched to your institution's profile

**Target audience:** Students in their final years of high school, their parents, and school counsellors

**Expected Attendance:** 150–250 participants

**Format:** Dedicated table setup in the school hall alongside other educational representatives.

**Organisation:** Full logistical support, including transfers and on-site coordination by Begin Group representatives

This format allows institutions to engage directly with students whose academic goals align with their programmes, while also building valuable connections with school counsellors who play a key role in guiding study abroad decisions. It's an efficient and impactful way to strengthen visibility and outreach across multiple schools at once.

## Event Schedule

**December 4.** Ferrara, Italy

**December 18.** Frankfurt, Germany

**February 3.** Madrid, Spain

**February 4.** Seville, Spain

**February 5.** Valbonne, Provence-Alpes-Côte d'Azur, France

**February 6.** Loches, Indre-et-Loire, France

**February 11.** Sofia, Bulgaria

**February 12.** Bucharest, Romania

**February 16.** Belgrade, Serbia

**February 19, 20.** Rome, Italy

**March 5.** Frankfurt, Germany



## High School University Fair Fees

**1 city – EUR 1,450**

**2 cities – 10% off**

**3 or more cities – 20% off**

**Begin Group**

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