BEGIN ONLINE EDU FAIRS

Using our 20 years’ experience of attracting prospective students through education fairs, Begin Group is launching summer 2020 series of **online student recruitment events**. Online education fair is an effective way to communicate with prospective applicants and promote an educational institution on the target market.

<table>
<thead>
<tr>
<th>Institutions</th>
<th>Registrations</th>
<th>Target Leads</th>
</tr>
</thead>
<tbody>
<tr>
<td>30-50</td>
<td>3000+</td>
<td>100+</td>
</tr>
</tbody>
</table>

**Exhibitor package**

Begin Online Edu Fairs work similarly to our offline events. Every participant receives:

- individual pre-fair lead generation campaign
- personal page containing information about your institution and programs
- 15-minute online presentation, Q&A session
- 4-hour chat with attendees

**Fair follow-up**

After the fair you will receive the contact information of those who registered to visit your personal page and presentation. **For every exhibitor we guarantee 100+ target leads.**

Recruit students directly or delegate it to your agency.

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**June 9. Central Asia (Kazakhstan, Kyrgyzstan, Uzbekistan)**

**June 10. Russia**

**June 11. Vietnam**

**June 16. India**

**June 18. Azerbaijan, Georgia, Ukraine**

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**THE FOLLOWING DISCOUNTS ARE AVAILABLE FOR PACKAGE DEALS:**

<table>
<thead>
<tr>
<th>Discount</th>
<th>For</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10%</td>
<td>2 fairs</td>
<td>EUR 1200</td>
</tr>
<tr>
<td>20%</td>
<td>3 fairs</td>
<td>EUR 1200</td>
</tr>
<tr>
<td>30%</td>
<td>5 fairs</td>
<td>EUR 1200</td>
</tr>
</tbody>
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Bismarckstraße 10, 12157 Berlin, Germany  
+49 (174) 950-9772  
+49 (30) 3746-3213

Office 25, bld. 21, Frunzenskaya nab. 30, 119146 Moscow, Russia  
+7 (495) 933-1098