

BEGIN EDUCATION FAIRS

AUTUMN 2021

Begin
group
BE IN GROUP

begingroup.com



Middle America

(Belize, Costa Rica, Guatemala, Mexico, Panama)

South America

(Argentina, Chile, Colombia, Ecuador, Paraguay, Perú, Uruguay)

Eastern Europe

(Albania, Belarus, Bulgaria, Montenegro, North Macedonia, Romania, Russia, Serbia, Ukraine)



North Africa (Algeria, Egypt, Morocco, Tunisia)

Tropical Africa (Ethiopia, Ghana, Kenya, Nigeria, Rwanda, Tanzania)

Gulf region (Bahrain, Kuwait, Oman, Qatar, UAE)

The Caucasus

(Azerbaijan, Georgia)

Central Asia

(Kazakhstan, Kyrgyzstan, Uzbekistan)

● online fair

● offline fair with remote participation options

Indian subcontinent

(Bangladesh, India, Nepal, Sri Lanka)

Southeast Asia

(Vietnam)

WHO WE ARE

Begin Group is a Germany-based leading provider of education marketing services and international student recruitment solutions with 22 years' experience.

WHAT WE DO

- student recruitment fairs
- custom-made promotional campaigns
- webinars, presentations and seminars
- digital solutions for custom student recruitment events

WHERE WE WORK

- Europe, Asia, Africa & Americas
- 46 countries
- 10 regions
- 4 continents

AUTUMN 2021

SEPTEMBER

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

online edu fairs

Sep 14. **North Africa**
Sep 29. **Gulf Region**
Oct 2. **South America**
Oct 9. **Indian Subcontinent**
Oct 16. **Middle America**
Oct 23. **The Balkans**
Oct 26. **North Africa**
Oct 28. **Tropical Africa**
Nov 3. **Eurasia**
Nov 10. **Gulf Region**
Nov 13. **South America**
Nov 17. **Central Asia**
Nov 20. **Middle America**
Nov 27. **The Balkans**

offline edu fairs

Begin Undergrad Tour Russia
Sep 18. **St. Petersburg**
Sep 19. **Moscow**

Begin Grad Tour Russia
Oct 2. **Moscow**
Oct 3. **St. Petersburg**
Oct 5. **Yekaterinburg**

Begin Eurasia Tour
Oct 15. **Baku, Azerbaijan**
Oct 17. **Tbilisi, Georgia**
Oct 19. **Kyiv, Ukraine**

Begin India Tour
Nov 6. **New Delhi**
Nov 7. **Mumbai**
Nov 9. **Bangalore**

Begin Russia Tour
Dec 4. **St. Petersburg**
Dec 5. **Moscow**

Begin Private School Fairs
Sep 19. **Moscow, Russia**
Nov 6. **New Delhi, India**
Nov 7. **Mumbai, India**
Nov 9. **Bangalore, India**
Dec 5. **Moscow, Russia**



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