

RESULTS OF BEGIN CENTRAL ASIA TOUR

Tashkent | Astana | Almaty | Bishkek

Spring 2025



Facts and figures

Cities	Tashkent	Astana	Almaty	Bishkek
Number of exhibitors	39	57	66	26
Countries represented	24	23	23	17
Pre-registered visitors	3545	3501	3155	3136

OVERALL

 **13 337**
pre-registered
visitors

 **188**
exhibitors

 **29**
countries
represented

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Austria
- Azerbaijan
- Bulgaria
- Canada
- Cyprus
- Czechia
- France
- Georgia
- Germany
- Hong Kong SAR, China
- Hungary
- Ireland
- Italy
- Kazakhstan
- Latvia
- Lithuania
- Malaysia
- Nigeria
- Northern Cyprus
- Poland
- Slovakia
- Spain
- Switzerland
- Türkiye
- UAE
- UK
- Ukraine
- USA
- Uzbekistan

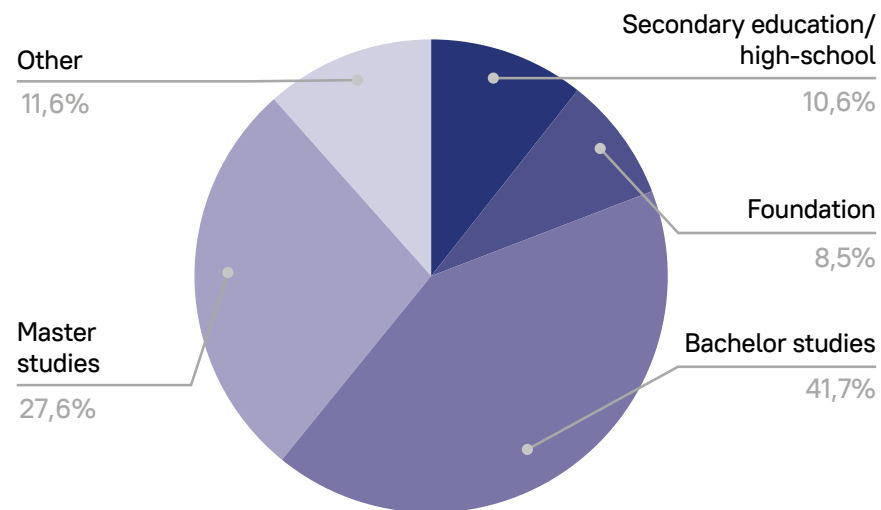
BEGIN CENTRAL ASIA TOUR STATISTICS

based on the results of Begin Edu Fairs

AVERAGE NUMBERS

- 40% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 50% of attendees have TOEFL/IELTS or will be receiving them soon

LEVELS OF STUDY



FIELDS OF STUDY

