


# RESULTS OF BEGIN SOUTHEAST ASIA TOUR

Jakarta | Hanoi | Ho Chi Minh City  
Spring 2025

**Begin**  
group  
BE IN GROUP



## OVERALL

 **8172**  
pre-registered  
visitors

 **103**  
exhibitors

 **17**  
countries  
represented

## Facts and figures

Cities	Jakarta	Hanoi	Ho Chi Minh City
Number of exhibitors	17	43	43
Countries represented	10	14	15
Pre-registered visitors	3 655	2 413	2 104

## Exhibitors' insights

### Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

### Countries represented:

- Austria
- Belgium
- France
- Germany
- Hong Kong SAR, China
- Hungary
- Indonesia
- Italy
- Latvia
- Lithuania
- Malaysia
- Poland
- Singapore
- Switzerland
- Türkiye
- UK
- USA

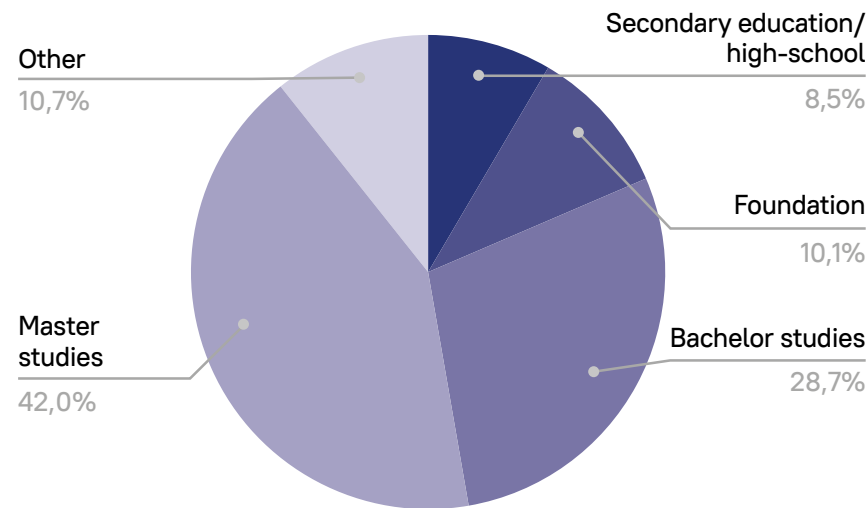
# BEGIN SOUTHEAST ASIA TOUR STATISTICS

based on the results of Begin Edu Fairs

## AVERAGE NUMBERS

- 30% of attendees consider to enroll for the next academic year
- 40% of attendees hold academic/sporting achievements
- 80% of attendees in Vietnam and 50% in Indonesia have TOEFL/IELTS or will be receiving them soon

## LEVELS OF STUDY



## FIELDS OF STUDY

